



## GLOBAL PARTNERSHIP

### A joint program offered by two leading law schools

Two top universities have combined their strengths to give you the unique opportunity to benefit from their shared expertise: Bucerius Law School, Germany's top-ranked law faculty is renowned for its international orientation, practical approach to legal education and the attention it gives to the personal development of each individual student. University of California Hastings College of the Law is redefining legal education through its experiential, interdisciplinary, and international approach to the law.

### An academic challenge for bright minds

The Bucerius Summer Programs are designed to give participants an intensive academic experience and allow them to make the most out of their three weeks at Germany's top law school. The densely packed curriculum enables you to earn up to 12 ECTS credit points over the summer, which may put you on the fast-track to graduation at your home university.



UC HASTINGS  
COLLEGE OF THE LAW  
EST. 1878

BUCERIUS LAW SCHOOL  
HOCHSCHULE FÜR RECHTSWISSENSCHAFT

15%  
Early Bird  
Discount  
until March 1,  
2018

## MORE BUCERIUS SUMMER PROGRAMS

### International Business Law

Extend your knowledge in the field of International Business Law through a series of interactive seminars with renowned academics and practitioners from different legal systems.

### Sports Law

Develop crucial skills in contract drafting and negotiation to tackle the range of legal challenges faced by sports industry professionals. Joining peers with a passion for sports, you'll gain practical experience by taking part in moots and organizing a sports event.

### NEW: Legal Technology and Operations

Understand the technology and processes driving the future of legal services. Explore the sphere of data analytics, user-centric design and legal operations with innovators from academia, law firms and legal departments.

## CONTACT

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## SUMMER PROGRAM INTERNATIONAL IP TRANSACTIONS



JULY 9–JULY 27, 2018  
BUCERIUS LAW SCHOOL  
HAMBURG, GERMANY

## INTERNATIONAL IP TRANSACTIONS

**What are the differences between patent, trademark and copyright licenses? What are the major provisions of a license agreement that parties must evaluate and negotiate? What approach and strategy should one use to negotiate such an agreement?**

Gain practical know-how and develop the skills required to transact intellectual property across borders and legal systems! Hone your negotiation skills by working with advanced law students and young professionals from different legal backgrounds during this intensive three-week program.



*"The quality of the lecturers was stunning and the program was an overall joy to follow. Not only did I learn a lot about IP, but actually got even more interested in the subject as the course went on."*

HUGH, UNITED KINGDOM



## CURRICULUM

During the program, you will explore:

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**IP License Drafting Principles**

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**Legal and Business Aspects of Licensing**

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**Copyright Licensing**

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**Competition and Exhaustion Doctrines as Limitation to Licensing**

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**Cross-border Licensing of Trademarks**

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**EU and US Patent Law**

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A complete list of topics will be made available online.

## INSIGHT INTO PRACTICE

Two study trips to large global enterprises, Google and Airbus, round out the course by offering on-site workshops and in-depth discussion with corporate attorneys and executives to provide firsthand insight into current industry strategy and international licensing practice.

## NEGOTIATION WORKSHOP

During two intensive days of workshops, you and your peers will work closely under the guidance of IP practitioners from major law firms to apply the theoretical components that you have explored during the program to a real-life situation: negotiating the terms of a license agreement.

To prepare for the workshop, you will take part in a video conference with two practitioners from a leading San Francisco law firm; the session will simulate a cross-border transaction between parties in North American and European jurisdictions.



## FACULTY

### Academic Directors

Prof. Dr. Dana Beldiman

Bucerius Law School / Squire Patton Boggs LLP, USA

Prof. Jeffrey A. Lefstin, Ph.D.

UC Hastings College of the Law, USA

### Selection of Lecturers

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Dr. Annemarie Bloß, DLA Piper

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Prof. Dr. Theo Bodewig, Humboldt University Berlin

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Lezel Roddeck, Bucerius Law School

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Martin Dehn, Airbus Operations

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Dr. Jochen Dieselhorst, Freshfields Bruckhaus Deringer

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Andrew Lupu, Axiom Legal, USA

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Christian Stoll, Hogan Lovells

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Prof. Dr. Karsten Thorn, Bucerius Law School

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