



GLOBAL PARTNERSHIP

A joint program offered by two leading law schools

Two top universities have combined their strengths to give you the unique opportunity to benefit from their shared expertise: Bucerius Law School, Germany's top-ranked law faculty is renowned for its international orientation, practical approach to legal education and the attention it gives to the personal development of each individual student. University of California Hastings College of the Law is redefining legal education through its experiential, interdisciplinary, and international approach to the law.

A summer in Germany's most beautiful city: Hamburg

Germans recently voted Hamburg their country's most beautiful city. Explore the vibrant and multicultural metropolis that Germans themselves love so much. You can do so through the wide range of extracurricular activities organized by the International Office and explore the city from the centrally located campus. With its maritime flair and welcoming attitude, Hamburg makes a great study destination for international students.

MORE BUCERIUS SUMMER PROGRAMS

15%
Early Bird
Discount
until March 1,
2017

International Business Law

Extend your knowledge in the field of International Business Law through a series of interactive seminars with renowned academics and practitioners from different legal systems.

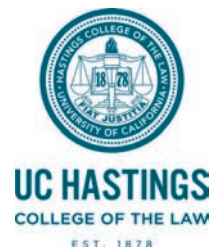
Sports Law

Develop crucial skills in contract drafting and negotiation to tackle the range of legal challenges faced by sports industry professionals. Joining peers with a passion for sports, you'll gain practical experience by taking part in moots and organizing a sports event.

CONTACT

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BUCERIUS LAW SCHOOL
HOCHSCHULE FÜR RECHTSWISSENSCHAFT

SUMMER PROGRAM INTERNATIONAL IP TRANSACTIONS



JULY 10–JULY 28, 2017
BUCERIUS LAW SCHOOL
HAMBURG, GERMANY

INTERNATIONAL IP TRANSACTIONS

What are the differences between patent, trademark and copyright licenses? What are the major provisions of a license agreement that parties must evaluate and negotiate? What approach and strategy should one use to negotiate such an agreement?

Gain practical know-how and develop the skills required to transact intellectual property across borders and legal systems! Hone your negotiation skills by working with advanced law students and young professionals from different legal backgrounds during this intensive three-week program.



"The quality of the lecturers was stunning and the program was an overall joy to follow. Not only did I learn a lot about IP, but actually got even more interested in the subject as the course went on."

HUGH, UNITED KINGDOM



CURRICULUM

During the 2017 program, you will explore:

IP License Drafting Principles

Legal and Business Aspects of Licensing

Copyright Licensing

Competition and Exhaustion Doctrines as Limitation to Licensing

Cross-border Licensing of Trademarks

EU and US Patent Law

A complete list of topics will be made available online.

INSIGHT INTO PRACTICE

Two study trips to large global enterprises, Google and Airbus, round out the course by offering on-site workshops and in-depth discussion with corporate attorneys and executives to provide firsthand insight into current industry strategy and international licensing practice.

NEGOTIATION WORKSHOP

During two intensive days of workshops, you and your peers will work closely under the guidance of IP practitioners from major law firms to apply the theoretical components that you have explored during the program to a real-life situation: negotiating the terms of a license agreement.



FACULTY

Academic Directors

Prof. Dr. Dana Beldiman

Bucerius Law School / Carroll, Burdick & McDonough LLP, USA

Prof. Jeffrey A. Lefstin, Ph.D.

UC Hastings College of the Law, USA

Selection of Lecturers

Dr. Jo Beatrix Aschenbrenner, Bucerius Law School

Dr. Annemarie Bloß, DLA Piper

Prof. Dr. Theo Bodewig, Humboldt University Berlin

Lezel Crook, Bucerius Law School

Martin Dehn, Airbus Operations

Dr. Jochen Dieselhorst, Freshfields Bruckhaus Deringer

Christian Stoll, Hogan Lovells

Prof. Dr. Karsten Thorn, Bucerius Law School
